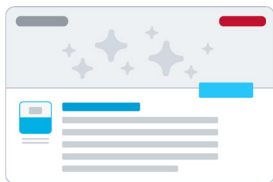# Community Spark

Ignite Your Employees, Community and Brand

Community Development and CRA Management to ignite your financial brand. Easily manage, track, report and promote social good with Community Spark. Make a measurable impact in your community.
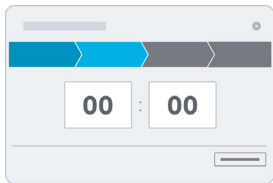
BENEFITS OF COMMUNITY SPARK:

Empower Community Development

Manage all community investments, volunteer hours and charitable giving through:
- Management of donations requests, approvals, distributions, and tracking
- Community investments and loan tracking
- Community events, registration and involvement

Engage Your Employees

Incentivize and encourage your employees in creating social good by:
- Creating Sparks to recognize employees and reinforce community values
- Tracking and communicating, the community service and impact of employees
- Promoting and sharing upcoming community events and service opportunities

Simplify CRA Management

Connect your social initiatives to simplify your CRA tracking with:
- Built-in CRA eligibility activity qualification and approval workflows
- Direct import of LMI loans and investments for tracking
- On-demand CRA reporting and auditor access controls for CRA

FEATURES OF COMMUNITY SPARK:

Unlimited Users: Every employee can easily enter their activities for review

Approvals: Approval and management of CRA and non-CRA activities

Reporting: On-demand exportable reports for internal and external audits and reviews

Automation: Single sign-on (SSO) capabilities for improved efficiency

Branding: Flexibility to brand with logo and select colors

Recognition: Users can give "Sparks" to recognize team members

Events: Create and schedule community events for greater participation